

SIGNS OF THE TIMES

2008 INTERNATIONAL SIGN CONTEST

Electric Monument Signs

Compiled by Susan Conner



SECOND PLACE

Fabricators

Tony Henrique, Brooks Signs
Brantford, ON, Canada
(579) 753-6106
tony@brooks-signs.com
www.brooks-signs.com

Designer

Patrick Berry, City of Burlington
Burlington, ON, Canada
(905) 335-7600
berry@burlington.ca

Client

City of Burlington, ON, Canada

Burlington's new branding program, which was designed by Patrick Berry, the city's corporate graphic designer, is reflected in this monument. The acrylic, push-through letters and graphic elements were routed from a 0.5-in.-thick, acrylic sheet and decorated with 3M white and colored, translucent vinyls. "Downtown Burlington" is illuminated by 108-in., high-output, daylight, fluorescent lamps and an Allanson ballast. Allanson 6-in. coral white Chroma LED modules and transformers help accent the graphic elements. The aluminum structure was acid-washed, primed and painted with BASF UNO HD urethane paint. Avery paint mask and a two-step paint process created the "scenery" decoration.